CURRICULUM VITAE

1. Personal Details

Permanent Home Address: Weinberg 14 st. Kfar Saba, Israel.

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2. Higher Education

A. Undergraduate and Graduate Studies

Period of Study	Name of Institution and Department	Degree	Year of Approval of Degree
2014-2019	The Graduate Program in Science and Technology Studies, Bar-Ilan University	Ph.D.	2019
2012-2014	Department of Sociology and Anthropology, Tel Aviv University	M.A.	2014
2009-2012	Department of Sociology and Anthropology, and the Department of East Asian Studies, Tel Aviv University	B.A.	2012

B. Post‑Doctoral Studies

Period of Study	Name of Institution, Department and Host	Degree	Year of Completion
2020‑2024	School of Education, The Hebrew University of Jerusalem, Israel . Under the supervision of Prof. Baruch Swartz and the financial support of the Yad Hanadiv Foundation	Post-Doctoral	2023

3. Offices in Academic Administration

Starting from October 2023 I serve as the Head of Marketing Communication Track at the Department of Communication, Sapir Academic College.

4. Participation in Scholarly Conferences

a. Active Participation ‑ International

Date	Name of Conference	Place of Conference	Subject of Lecture/Discussion	Role
2022	European Association for Research on Learning and Instruction	La Vie Conference Center, Utrecht, The Netherlands	The Dialogic Challenge of Designs for Participation in Local Climate Assemblies	Presenter

2021	The Annual Languaging Diversity Conference	University of Lille, France	Digital Emotional Rashomon in Discussions and Civic Learning Processes	Presenter
2021	The International Society for Quality-of-Life Studies	Virtual Conference	Covid-19: Perceptions of Time and Well-Being during the Covid-19 Pandemic: An Analysis of Social Media Sites in Canada and Israel	Presenter
2021	European Association for Research on Learning and Instruction	Virtual Conference	Education and Citizenship: Learning and Instruction and the Shaping of Futures	Presenter
2021	European Association for Research on Learning and Instruction	Virtual Conference	Emotion Expression and Recognition in Computer-Mediated Discussions	Presenter
2021	37th Annual Meeting of the Association for Israel Studies	The University of Illinois, Urbana Champaign	#Black_Israeli_Lives_Matter	Presenter
2020	Annual Conference of the Israeli Association for the Study of Language and Society	NYU and Tel Aviv University, Virtual Conference	Visual Language in Social Media Sites	Presenter

b. **Active Participation – Israel**

2025	Artificial Intelligence in Research and Practice Conference	Sapir Academic College, Sderot, Israel	Digital Literacy and AI: Between Practice and Ethics	Presenter

2025	The Second Conference on Critical Research on Education and Technology "Problematizing Education and Digital Technology"	HESEG House, Tel Aviv, Israel	Digital Literacy and AI: Between Practice and Ethics	Presenter
2024	Digital Communities: The Order of the Hour!	Zoom	Management of Digital Communities	Organizer, Lecturer and Moderator
2024	The 22nd Annual National Conference of the Knowledge, Technology and Learning Center	Yitzhak Rabin Center, Tel Aviv, Israel	Digital Literacy and AI: Between Practice and Ethics	Presenter of Poster
2024	Annual Urban Planners Association Conference	Ashstrom LYFE Tower, Bnei Brak, Israel	The Digital urban community - the Place Where the Local Authority and the Residents Meet	Presenter
2024	The Research, Teaching and Creation Conference of the Department of Communication	Sapir Academic College, Israel	Digital Communities in the Space of Social Impact	Presenter
2024	The Research, Teaching and Creation Conference of the Department of Communication	Sapir Academic College, Israel	Digital Literacy and AI: Between Practice and Ethics	Presenter
2024	Tel-Hai Conference for Pedagogy and Teaching	Tel Hai College, Katzrin Campus, Israel	Digital Literacy and AI: Between Practice and Ethics	Presenter of Poster
2023	The First International Conference About Communities and Meaning	Ono Academic College, Kiryat Ono, Israel	Digital Communities and Meaning-making in the Field of Social Impact	Presenter

2023	The 54th Annual Conference of the Israeli Sociological Association	Tel Aviv University, Tel Aviv, Israel	Workshop about Digital Qualitative Research	Workshop Moderator
2022	50th Annual Conference on Science and the Environment	Expo Tel Aviv, Israel	The Promises and Limits of Environmental NGO Democracy	Presenter
2022	38th Annual Conference of the Association for Israel Studies	Bar-Ilan University, Israel	Government-Citizens Relationship as Reflected on Facebook: A Comparison Between Israel and Ontario, Canada during the First Round of Covid-19 Pandemic	Presenter
2022	38th Annual Conference of the Association for Israel Studies	Bar-Ilan University, Israel	The Promises and Limits of Environmental NGO Democracy	Presenter
2022	50th Annual Conference of the Israeli Anthropological Association.	The Max Stern Yezrael Valley College, Israel	The Future of Applied Anthropology	Presenter
2021	The 6th Learning Science Conference	Bar-Ilan University, Israel	Digital Emotional Rashomon in Discussions and Civic Learning Processes	Presenter
2021	The 6th Learning Science Conference	Bar-Ilan University, Israel	What Learning Sciences Can Contribute to Public Deliberation and Litigation Processes. The Case of the 2021 Climate Conferences	Presenter
2020	Annual Conference of HaMidrasha, Beit Berl College	Tel Aviv, Israel	#Black_Israeli_Lives_Matter	Presenter
2019	45th Annual Conference of the	Beer-Sheva, Israel	Cultural Symbols, Visual Means, and Emotion in the	Presenter

			Israeli-Ethiopian Community Protest	
2016	The 44th Annual Conference of the Israeli Anthropological Association	Kinneret Academic College, Israel	Social Movements and Social Media: The Case of the Israeli-Ethiopian Protest Movement	Presenter
2015	ICOHTEC-HISTELCON 2015: History of High-Technologies and Their Socio-Cultural Contexts	Tel Aviv University, Israel	Therapeutic Dimension in Virtual Discourse	Presenter
2014	3rd Annual M.A. Research Students Conference	Tel Aviv University, Israel	Online Self-Disclosure as a Therapeutic Outlet	Presenter

c. **Organization of Conferences or Sessions**

Date	Name of Conference	Place of Conference	Subject of Conference/ Role at Conference/ Comments	Role
2023	The 54th Annual Conference of the Israeli Sociological Association	Tel Aviv University, Israel	Publicity and Digital Identity	**Chairman of the Panel**
2019	45th Annual Conference of the Israeli Anthropological Association	Dimona, Israel	Linguistic Anthropology and Semiotics: Multilingual Technology	**Panel Organizer**
2016	Graduate Program in Science and Technology Studies	Bar-Ilan University, Israel	"What is the Bottom Line?"	**Panel Organizer**

5. Invited Lectures\ Colloquium Talks

Date	Place of Lecture	Name of Forum	Presentation/Comments
2024	Via Zoom	Walk The Ai Talk Academy. the Knowledge, Technology and Learning Center	Digital Literacy and AI: Between Practice and Ethics
2023	Sapir Academic College, Israel	Lecturers' Seminar of the Department of Communication	Capitalizing on Twitter for Policy Learning during Crises: The Case of the Covid-19 Pandemic
2023	Innovation and Entrepreneurship Labs in Sapir Academic College, Israel	The Opening Session	Workshop on Monitoring and Analysis of Discourse in Social Media Sites
2023	Innovation and Entrepreneurship Labs in Sapir Academic College, Israel	Smart Cities Lab	Workshop on Monitoring and Analysis of Discourse in Social Media Sites
2020	Departmental Seminar	Department of Communication, Ben-Gurion University of the Negev, Israel	A Lecturer About Social Protest and Collective Action in Facebook and other Social Media Sites
2020	Departmental Seminar	Department of Communication, Sapir Academic College, Israel	A lecturer About Social Protest and Collective Action in the Digital Age

6. Research Grants

a. Grants Awarded

Role in Research	Co-Researchers	Topic	Funded by/ Amount	Year

Co-PI	Prof. Francesca Scala, Concordia University (PI) and Dr. Lihi Lahat (PI), Sapir Academic College	Perceptions of Time and Well-Being during the Covid-19 Pandemic: An Analysis of Social Media Sites in Canada and Israel	The Social Sciences & Humanities Research Council of Canada $25,000	2020-Today
Co-PI	Dr. Ori Lev, Dr. Moti Gigi and Dr. Hagar Lahav	Participated in an Erasmus funded program at Split University Croatia, contributing to the development of a Master's degree curriculum focusing on Community Resilience		September, 2024

b. **Submission of Research Proposals – Not Funded**

Role in Research	Co-Researchers	Topic	Funded by	Year	Score
Partner (with Sapir Academic College)	Uniwersytet Marii Curie-Sklodowskiej, American University Of Armenia Foundation, Uniwersytet Wroclawski, Eurasia Partnership Foundation-Armenia, Panstwowa Uczelnia Angelusa Silesiusa, Agora Ce Ops, The Arab Center For Alternative	Shaping Democracies	SHADE: Reshaping Democracies II - Proposal ID 101112272 - 3 789 875.00 Euro.	2022	3.0/5

	Planning, Meirim, Fizzee Oü, Interteam Ltd, Ben-Gurion University Of The Negev				
Coordinator (on behalf of Sapir Academic College)	Uniwersytet Marii Curie-Sklodowskiej, Uniwersytet Wroclawski, Eurasia Partnership Foundation-Armenia, Agora Ce Ops, The Arab Center For Alternative Planning, Meirim, Fizzee Oü, Interteam Ltd, Ben-Gurion University Of The Negev	The Future of Democracy and Public Participation	Reshaping democracies (HORIZON-CL2-2022-DEMOCRACY-proposal submitted as part of an international and interdisciplinary working group.	2022	3.0/5

7. **Scholarships, Awards and Prizes**

2023 - Outstanding Lecturer Award

The Department of Human Resource Management, Sapir Academic College

2019 - Outstanding Student Award

Graduate Program in Science, Technology and Society, Bar-Ilan University

2014 – 2019 -President's Scholarship for Doctoral Students

Bar-Ilan University

2018 - Outstanding Lecturer Award

Faculty of Government and Society, College of Tel Aviv-Yaffo

2017 - Outstanding Lecturer Award

Faculty of Government and Society, College of Tel Aviv-Yaffo

2017 - Avner Goldman Annual Prize

Graduate Program in Science, Technology and Society, Bar-Ilan University

2015 - Outstanding Lecturer Award

Department of Sociology and Anthropology, Tel Aviv University

8. Teaching

a. Courses Taught in Recent Years

Sapir Academic College

Year	Name of Course	Type of Course	Degree	Number of Students
2024	Communities in the Digital Age (Department of Communication)	Mandatory	M.A	5
2024	Supervision of the Final Project in Marketing Communication Studies (Department of Communication)	Mandatory	B.A	23
2021-Present	Management and Establishment of Digital Communities (Department of Human Resource Management)	Elective	B.A.	45
2020-present	Digital Literacy and AI (Department of Communication)	Mandatory	B.A.	Four groups of 30 students
2020-present	Computerized Methodologies (Department of Communication)	Mandatory	B.A.	Four groups of 20~ students
2022	The Laboratory for Innovation: Digital Communities and The Third Sector. A Collaboration with The Joint Organization (Department of Communication)	A Training Course Provides a certificate in the management of digital communities	B.A.	27

Year	Name of Course	Type of Course	Degree	Number of Students
2018-2020	Smart Cities Laboratory As part of the Innovation and Entrepreneurship Center (HIE Sapir)	Elective	B.A.	15

Tel‑Aviv University

Year	Name of Course	Type of Course	Degree	Number of Students
2020-present	Digital Activism and Digital Communities (The Departments of Communication and Sociology-Anthropology)	Elective	B.A. & M.A.	50-70~

The Academic College of Tel‑Aviv Yaffo

Year	Name of Course	Type of Course	Degree	Number of Students
2019-2023	Introduction to Sociology and Israel Society I (School of Government and Society)	Mandatory	B.A.	40~
2019-2023	Introduction to Sociology and Israel Society II (School of Government and Society)	Mandatory	B.A.	40~
2019-2023	Sociological Theories (School of Government and Society)	Mandatory	B.A.	40~
2019-2023	Digital Activism and Digital Communities (School of Government and Society)	Elective	B.A.	70~

The College of Management, Rishon Lezion

Year	Name of Course	Type of Course	Degree	Number of Students
2015	Introduction to Science, and Technology Studies (Department of Communication)	Elective	B.A.	20~

9. Professional Experience

In recent years I served as a consultant to social organizations that were interested in developing digital communities among end users and experts. I also led workshops about establishment of digital communities in organizations and in the Tel Aviv municipality where I led three groups with approximately twenty participants each in Jaffa and the southern neighborhoods of the city.

PUBLICATIONS

A. Ph.D. Dissertation

Social Movements and Social Media: the Case of the Israeli of Ethiopian Origin Protest, 2015-2016. June 25, 2019, 1-271, Hebrew, Bar-Ilan University. Under the supervision of Prof. Noah Efron and Prof. Eran Fischer.

My scholarly papers have been cited 298 times in academic literature.

D. Articles in Refereed Journals

Published

1. **Israeli, M., Keynan, O.** (2025). *Educational dialogue through the perspective of actor-network theory. Educational Circles, Tel Aviv University.* [Hebrew]

2. Slakmon, B., Gideon, I., & **Keynan, O.** (2023). Framing Engagement and Public Participation in Local Climate Conferences. *Environmental Education*

Research, 1-20. (I.F.: 3.2; 5 years I.F.: 3.9; JCI: Q1-Environmental Education, 32 citations)

I contributed to all stages of the manuscript, including conceptualization, development of research questions and objectives, literature review, findings, and conclusions.

3. Lahat, L., **Keynan, O**., and Scala, F. (2023). Capitalising on Twitter for Policy Learning during Crises: The Case of the Covid-19 Pandemic. *International Journal of Public Administration.* (I.F.: 2.52; 5 years I.F.: 1.46; JCI: Q2-Public Administration, 58 citations)

I contributed to all stages of the manuscript, including conceptualization, development of research questions and objectives, literature review, findings, and conclusions.

4. Tsemach, E., Schwarz, B., Israeli, M., and **Keynan O.** (2023). *Advancing Group Epistemic Practices in the Resolution of Interdisciplinary Societal Dilemmas.* Dialogic Pedagogy: An International Online Journal. (I.F.: 0.80; 5 years I.F.: 0.60; JCI: Q2-Education and Education Research, 49 citations)

I contributed to developing the literature review, and findings.

5. Slakmon, B., **Keynan, O.,** & Shapira, O. (2022). *Emotion expression and recognition in written digital discussions on civic issues.* International Journal of Computer-Supported Collaborative Learning, 1-19. (I.F.: 5.611; 5 years I.F.: 5.685; JCI: Q1-Education and Education Research, 65 citations)

I contributed to all stages of the manuscript, including conceptualization, development of research questions and objectives, literature review, findings, and conclusions.

6. **Keynan, O.**, Brandel, N., & Slakmon, B. (2022). *Students' knowledge on emotion expression and recognition in computer-mediated communication: A comparative case study.* Computers & Education, 104597. (I.F.: 13.709; 5 years I.F.: 8.538; JCI: Q1-Digital Technology and Education, 60 citations)

I contributed to all stages of the manuscript, including conceptualization, development of research questions and objectives, literature review, findings, and conclusions.

7. **Keynan, O.** (2020). *Are #We_All_Yossef_Salamsa? The usage of hashtags as part of young Ethiopians' protest against police violence. Israel Studies in Language and Society, 13*(1), 154-171. [Hebrew]

E. Articles or Chapters in Scientific Booksd

(which are not Conference Proceedings)

Published

8. **Keynan, O.** (2020). Black-Israeli lives matter: Online activism among young Ethiopian Israelis. In Blackness in Israel (pp. 77-90). Routledge (34 citations).

K. Submitted Publications

9. Slakmon, B., **Keynan, O.,** and Rubin, N. Collaborative Governance implementation in Centralized Administration. *Policy Studies Journal.* (I.F.: 3.8; 5 years I.F.: 5.141; CI: Q1). 1-19. [Resubmitted after minor revisions]

   I contributed to all stages of the manuscript, including conceptualization, development of research questions and objectives, literature review, findings, and conclusions.

10. Gideon, I., Slakmon, B., **Keynan, O.** Climate Assemblies as Arenas of Learning and Representation: A Deliberative Democratic Perpective. *Educational Philosophy and Theory.* 1-18. (I.F.: 2.054; 5 years I.F.: 3.0; JCI: Q1).

    I contributed to all stages of the manuscript, including conceptualization, development of research questions and objectives, literature review, findings, and conclusions.

11. **Keynan, O.,** Israeli, M., Tzur., Y., Firer, E., and Swartz, B. Dialogues in Discord: Navigating Faculty Tension During Times of National Crises. *Ethnography and Education.* (I.F.: 1.1; 5 years I.F.: 1.2; JCI: Q1).

    I contributed to all stages of the manuscript, including conceptualization, development of research questions and objectives, literature review, findings, and conclusions.

12. **Keynan, O.,** Drezner, L., and Gozanski, Y. Fostering Responsible AI Use in Communication: An Integrated Approach to Digital Literacy Education. *Journal of Media Literacy Education*. (I.F.: 0.89; 5 years I.F.: 1.4).

I contributed to all stages of the manuscript, including conceptualization, development of research questions and objectives, literature review, findings, and conclusions.

L. <u>Summary of my Activities and Future Plans</u>

My research focuses on the integration of digital technologies and social media sites in civic discussions and learning processes in civil society. In recent years, I have developed the field of digital communities in Israeli academia by facilitating workshops, courses, and collaboration between social organizations and academic institutions. In 2022, I established a laboratory called "The Innovation Lab: Digital Communities and the Third Sector" in the Department of Communications at Sapir Academic College. This laboratory trained students to build and manage digital communities and to monitor and analyze online discourse for NGOs. As part of Lab 27 students work with program directors of one of the largest third sector organizations in Israel - the Joint. This year, as part of the faculty of the Department of Communication, I am working on establishing an MA program at Sapir Academic College with a specialization in managing digital communities. The program is intended for NGOs, municipalities, and the private sector employees. 23 students will study in this new program starting next semester.

Starting in October 2023, I serve as the head of the marketing communications track in the Department of Communication at Sapir Academic College. In this framework, I develop the professional and academic identity of the students as professionals in the field of marketing. I establish contact with large organizations and integrate them into the students' activities in study tours, and internships.

My interest in the development of academic-community relations began when I joined the postdoc program. I conducted studies (some of which have been published) based on ways academic knowledge with an emphasis on the analysis of discourse and interaction in digital environments contributes to society. In recent years, I have participated in the research and facilitation team of key events of the environmental movement in Israel and its organizations, including fourteen regional climate conferences (held throughout 2021) and the first climate assembly in Israel (2022), which included the participation of approximately 60 citizens.

The development of academic-community relations encouraged me to establish relationships with organizations and municipalities where I train participants in managing digital communities. At the Tel Aviv Municipality, I recently opened the second digital community workshop, which includes eight sessions with city residents. The workshop connects the management and establishment of digital communities with neighborhood activities and initiatives.

I intend to devote time to conducting research in organizations where I implemented and led the management of digital communities. As the head of the marketing communication track in the Department of Communication, Sapir Academic College, I intend to develop training processes for students in large commercial and social organizations in Israel.